

# Know More, Save More

**CONSUMER OFTEN** waste or use electricity without really knowing how much they are using and how much it is costing them. A great new device has recently hit the market that will tell you exactly what you need to know about electricity consumption in your home or office.



The EcoPlug, from SolarGy, offers a cost effective way to measure your electricity consumption. With its large LCD display it shows the power consumption, electricity price and operating time of an appliance. All the consumer needs to do is plug the EcoPlug into a wall socket and plug the appliance into the EcoPlug, which then automatically shows the running cost and energy use of the appliance. It will be easy to compare the energy consumption of different brands of the same appliance.

Knowing exactly how much electricity is being used is likely to make consumer more conscious of how they use electricity and it will help them reduce their carbon footprint.



The more you know, the more you save!  
[www.solargy.com.sg/ecoplug.php](http://www.solargy.com.sg/ecoplug.php)

## Veve Clicquot's New DesignBox

**VEVE CLICQUOT** says its new DesignBox is 'Eco friendly' is the way to go with its new packaging.

Drinking responsibly has been taken on to a whole new level. This time, it is about doing your part for the environment while you drink your favourite champagne! Veuve Clicquot unveiled its new eco-friendly packaging known as DesignBox at Internationale del Mobile in April,

The DesignBox is mono-material and uses paper only and no lamination — which makes recycling easier. The paper used for the box comes from forests under management of the FSC (Forest Stewardship Council) to ensure durable management of the forests.

The DesignBox uses less paper and is foldable to allow optimization of transport volume (delivered flat) thereby limiting CO2 emissions. To celebrate the new packaging, Veuve Clicquot commissioned and collaborated with Tom Dixon, Front Design and 5.5 Designers for three special installation art pieces.



## GROCCER DISCOURAGES USE OF PLASTIC BAGS

**IN A MOVE** aimed at discouraging the use of plastic bags shoppers at Village Grocer in Bangsar Village, in Kuala Lumpur, now have to pay five or 10 sen for the plastic bags they use to cart home their groceries. The owners say this move is designed to promote the use of reusable shopping bags. "The aim of this campaign is not so much to rule out the use of plastic bags as to create awareness among our customers to use only what is necessary, and that reusable bags is the way to go while grocery shopping," the Star quoted Bangsar Village special projects manager Lee Joo Khim following Bangsar Village and Village Grocer's pledge to go green.

Funds collected from the sale of plastic bags will be donated to the Malaysian Nature Society (MNS) to help fund its Belum-Temenggor Conservation Initiative.

Shoppers can also ask for used plastic bags which are donated by Bangsar Village patrons who drop them into the collection bin located outside Village Grocer. Only clean, dry plastic bags are reused.

The United States Environmental Protection Agency says up to one trillion plastic bags are distributed worldwide every year, but less than one percent is recycled. Most get dumped in landfills, find their way into drains and sewage pipes and end up in the ocean where they can be a threat to marine life that may get entangled in them, or see them as food which they eat — resulting in their death.

The UN estimates that there are 46,000 pieces of floating plastic for every square mile of ocean. A British Antarctic survey has found plastic bags floating as far south as the Falkland Islands, and in the Arctic Circle near Spitsbergen. In some areas in the North Pacific, the amount of plastic outweighs plankton by a ratio of six to 10.



The Frangipani Langkawi  
Resort & Spa

[www.frangipanilangkawi.com](http://www.frangipanilangkawi.com)

# 20% off coupon

\* Beyond Green Magazine \*

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